



Office of  
Continuing  
Education

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## Media Release

### FOR IMMEDIATE RELEASE

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### **This Summer Certified Manager Program Opens Doors of Opportunity for Management Students**

COLUMBUS, Ohio, May 7 — The Ohio State University Office of Continuing Education (CEd) is accepting registrations for a unique **Certified Manager (CM) Program**. Designed for the convenience of working adults, Ohio State's **CM Program** includes three examination preparatory courses — Foundations of Management, Planning and Organizing, and Leading and Controlling — that meet one evening a week for eight weeks over three quarters.

The Institute of Certified Professional Managers (ICPM), the world's largest certifying organization for management professionals, confers the Certified Manager, or CM, designation upon those who meet education and experience requirements and pass three examinations documenting professional skills in a wide variety of areas.

"Certification is fast becoming the single most important means of ensuring management competencies," states CEd Director Tony Basil, Ph.D. Other employer benefits to employees earning CM certification include setting quality management standards as well as the demonstration of commitment to the workplace. For individual students, CM certification increases management knowledge and strategies, exudes professional achievement, and opens career advancement opportunities.

Through Ohio State's **CM Program** and the management experience of a seasoned instructor, students will receive individual attention in a group-learning environment and will experience application-based learning that includes:

- critical thinking and problem-solving skills development
- real organizational case studies
- self-esteem building and networking opportunities

CEd Noncredit Program Coordinator Kemba Nzinga says, "Managers must be ready to meet challenges related to technology, globalization, workplace diversity, and more. The **CM Program** at The Ohio State University offers students the opportunity to prepare for the CM examinations while learning techniques to handle workplace issues."

**WHAT:** Although the classes can be taken in any sequence, **CM Program** courses will be offered one per quarter as follows:

- summer quarter – Foundations of Management
- autumn quarter – Planning and Organizing
- winter quarter – Leading and Controlling

**WHEN:** Register now for classes beginning June 10, 2008.  
-more-

**WHERE:** The Ohio State University Office of Continuing Education, West Campus

Tuition for each course is \$624 that includes textbooks, materials, and a parking pass. Discounts are available for multiple registrations from a single company. A one-time, non-refundable fee of \$395 (includes application and all exam fees) is charged separately and is payable to "ICPM." Visit [icpm.biz](http://icpm.biz) to view and download the application form. For more information, including course descriptions, or to register, visit [ced.osu.edu](http://ced.osu.edu) and click on "Certified Manager Program," or contact Kemba Nzinga in the Office of Continuing Education at (614) 292-8571.

The Ohio State University Office of Continuing Education provides credit and noncredit programs for students with nontraditional needs.

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**Editor's Note:** Interviews regarding the **CM Program**, which is exclusive to Ohio State's Office of Continuing Education (i.e., no other college or university in central Ohio is offering this type of program), are available by contacting Latina A. D. Rockhold, CEd public relations/communications coordinator, at (614) 688-3310 or [rockhold.14@osu.edu](mailto:rockhold.14@osu.edu).